

DEPARTMENT OF PHARMACY ADMINISTRATION
UNIVERSITY OF MISSISSIPPI
DISSERTATIONS
1964-2008

1. Aiken, Margaret Marx
Individual Determinants of Prescription Drug Use Among Noninstitutionalized Elderly:
A Path Analytic Study of the 1980 National Medical Care Utilization and Expenditure
Survey
May, 1991
2. Banahan, Benjamin Franklin III
An Empirical Examination of the Components of Primary Care Medicine from the
Viewpoint of the Practitioner
August, 1980
3. Barbre, Anne Rouege
A Study of Determinants of Prescribed and Nonprescribed Medicine Use Among a
Sample of Urban Elderly
November, 1987
4. Barker, Kenneth Neil
An Analysis of the Work and Utilization of the Pharmacist in Small Mississippi Hospitals
to Estimate Some Effects of the Introduction of a Pharmacy Auxiliary Worker
May, 1971
5. Basara, Lisa Ruby
The Impact of Direct -to- Consumer Advertising of Prescription Medications on New
Prescription Volume and Consumer Information Search Behavior
May, 1995
6. Bellande, Bruce James
A Comparative Analysis of Cost and Perceived Effectiveness of Postgraduate Continuing
Education for Mississippi Pharmacists
May, 1975
7. Benfield, William Richard
A Determination of the Effect of a Unit of Education on the Community Pharmacist's
Ability to Detect the Early Warning Signs of Cancer
May, 1975

8. Bentley, John Paul
An Examination of Consumer Judgments of the Level of Inherent Burden Associated with the Medication Consumption Experience and Generated by Features of Drug Therapy
December, 1998
9. Blackwell, Steven A.
An Empirical Examination of Customer Loyalty
May, 1998
10. Bonnarens, Joe Keith
Measuring the Presence of the Service Profit Chain and it's Impact in Independent Community Pharmacy
May, 2003
11. Bouldin, Alicia Corinne Sanders
Information Search and Preference in the Decision to Use Herbal Supplements
May, 1999
12. Brown, Wayne M.
A Study of Study Attitudes: A Comparison of the Different Areas of Pharmacy Practice to an Ideal Pharmacy Practice
December, 1972
13. Clark, Winston Craig
Effects of Self Esteem Upon Perceptions of the Sick Role in an Urban, Poor, Minority Group Population
December, 1975
14. Feldhaus, Joseph Bernard
The Perception of Customer Service at the Drug Wholesaler-Independent Retail Pharmacist Interface
April, 1989
15. Francis, William Rankin
A Study of Some Factors Related to Job Satisfaction Among Staff Level Hospital Pharmacists in Hospitals Larger Than 200 Bed Capacity
May, 1976
16. Freeman, Judy K.
Optimizing the Provision of Student Health Services in Southeastern Universities: A Maximum Difference Conjoint Analytic Approach Using Best-Worst Scaling
December, 1995

17. Freeman, Robert Alan
The Economic Cost of Chronic Pulmonary Emphysema: A National Estimate for the Year 1970
December, 1973
18. French, William Benjamin
The Presence and Perception of Health Belief Model Variables in Television Drug Commercial Advertisements: A Content Analysis
August, 1976
19. Garner, Dewey Duane
A Study of Drug Utilization Patterns Through Prescription Analysis
August, 1970
20. Gibson, Jerry Tyrone
A Factor Analytic Study of Pharmacy Students' Explanation of Their Choice of Pharmacy as a Major with Comparisons by Race and Sex
August, 1971
21. Grapes, Zach Thomas
A Study of Pharmacists' Attitudes and Beliefs Toward the Selling and Use of Cigarettes
January, 1984
22. Gray, Rick H.
A Multivariate Analysis of Relationships Between Objectively Defined Attributes and Physician Perceptions as an Approach to Marketing Substance Abuse Treatment Service
March, 1985
23. Grogan, James Erwin
A Study of the Economic Cost of Ulcerative Colitis: A National Estimate for the Year 1968
August, 1971
24. Hatoum, Hind Tillawi
The Development of the Professional Role of the Pharmacist During Various Stages of Socialization
December, 1980
25. Hightower, William L.
An Index of Health for Mississippi
May, 1975

26. Holmes, Erin R.
The Role of Emotional Dissonance as an Affective State on the Emotional Labor Process of Retail Chain Pharmacists
May, 2008
27. Huffman, Delton C. Jr.
The Feasibility of Modern Managerial Systems and Innovative Professional Services in a Community Pharmacy: A Case Study
January, 1971
28. Jackson, Joseph Dennis
An Investigation of Prescribed and Nonprescribed Medicine Use Behavior Within the Family Context
August, 1981
29. Jackson, Richard Allen
The Development of a Measure of Quality for Community Pharmacy Practice
August, 1972
30. Jernigan, James Martin
An Examination of Factors Associated with Anihypertensive Prescribing Patterns and the Adoption of New Antihypertensives by a Sample of Physicians
December, 1991
31. Juergens, John Philip
The Influence of Physician and Patient Characteristics on the Prescribing of New Prescription Drugs
April, 1985
32. Kanaly, George William Jr.
A Multi Variate Analysis of Impact of Architecture Upon Nursing Job Satisfaction in Mississippi Long Term Care Facilities
August, 1979
33. Keller, Bernard Gerard
A Study of the Purchasing Practices of the State of Mississippi
January, 1966
34. King, Sean R.
The Influence of Symbols on the Recall of Pharmacy-Generated Prescription Medication Information in a Low-Health Literate Population
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35. Kolassa Jr., Eugene Michael.
Hospital Pharmacy Directors and Competing Optima: An Evaluation of the Importance of Cost-Effectiveness Versus Acquisition Price
December, 1995
36. Larson, Lon Norman
The Impact of Governmental Regulation on the Believability of Prescription Drug Advertising: An Experimental Investigation of Symbolic Impact and Fair Balance
August, 1976
37. Lecca, Pedro Juan
A Feasibility Study of Latin American Cooperative Teaching and Research Programs at the University of Mississippi
January, 1971
38. Lee, Benjamin Y.
A Structural Comparative Analysis of Hospital Based Alcohol Treatment Programs
May, 1984
39. Lobb, William Boyd
Patients' Decision Making in a Multi-Tier Co-Payment Environment
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40. Lockhart, Lora B.
Participative Behaviors of Hospital Directors of Nursing in Administration
August, 1984
41. Lohrisch, David Niven
A Systems Analysis of a Hospital Based Rural Emergency Medical Service System
August, 1975
42. Lorendo, Leah Campbell
Educational Technology: Computer Implementation in Communication Sciences and Disorders
May, 1988
43. Maclayton, Darego Wilson
A Multivariate Analysis of Foreign Market Entry Strategies in the United States - Based on Health-Care Products Industry: An Empirical Study of Current Corporate Behavior and Potential Future Opportunities
May, 1976

44. Mburu, Francis Mwichigi
Health Behavior in Kenya: A Comparative Multivariate Analysis of Factors Associated with Child Health in Rural Communities
May, 1976
45. McCaffrey III, David J.
Initial Noncompliance: The Definition and Description of the Unclaimed Prescription Phenomenon in Community Pharmacy. A National Unclaimed Prescription Audit Pilot
December, 1995
46. McDaniel, Phillip Anthony
Development, Implementation, and Evaluation of a Videotaped Program to Train Pharmacists and Pharmacy Students to Conduct Family Planning Consultations
November, 1981
47. McKay, Alan B.
The Utilization of a Commercially Available Pharmacy Computer System as a New Medium for the Provision of Continuing Education
December, 1980
48. Monk-Tutor, Mary R.
Factors Influencing the Diffusion of a Health Care Innovation: Adoption of Home Infusion Therapy Services by Community Pharmacists
May, 1993
49. Murphy, Masako Nagasawa
Promotion Strategies and the Boston Consulting Group Product Portfolio in the Ethical Pharmaceutical Industry
May, 1991
50. Newton, David Simpson
An Inquiry Into the Supply of and Demand for Pharmacy Manpower, 1960-1977
August, 1971
51. Norwood, George Joseph
An Analysis of New Product Market Failures in Pharmacy Administration
January, 1970
52. Palumbo, Francis Bernard
An Experimental Study of Consumer Expectations and Knowledge of a Hypothetical Over-the-Counter Cold Preparation
December, 1974

53. Patel, Amit S.
Antecedents of Consumers' Intentions Regarding the Purchase of Prescription Drugs via the Internet: An Examination of Two Different "Unlawful" Consumer Behaviors
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54. Payne, Kattie B.
The Development and Evaluation of an Adverse Drug Event Risk Profile for Hospitalized Patients Taking Cardiovascular Drugs
May, 1990
55. Poovala, Sai (Shaun) Prasanth
Segmentation of Managed Health Care Plans Based on Initial Post-Introduction Longitudinal Utilization Levels of New Medications: An Exploratory Investigation
April, 1997
56. Portner, Tracy S.
Factors Influencing College Students' Selection of a Source of Information About OTC Medications
July, 1991
57. Rappaport, Harvey Michael
The Identification and Assessment of Realistic Pharmacy-Specific Health Planning Goals
May, 1981
58. Reisetter, Brian C.
Relationship Between Psychosocial Physician Differences and Physician Price Awareness
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59. Roberts, Kenneth Boyett
A Drug Utilization Review of Medically Treated Duodenal Ulcers in Four Mississippi Hospitals
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60. Rowland, Clayton Richard
An Analysis of Price Trends for Drugs and Pharmacy Services Through the Calculation of Price Indexes
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61. Ryan, Michael Richard
An Analysis of the Work of Fifty Community Pharmacists in Northern Mississippi
December, 1972

62. Scruggs, James A.
A Study of Pre-Medicaid and Post-Medicaid Prescribing Patterns of Physicians Through Prescription Analysis
August, 1972
63. Sewak, Saurabh S.
Building Effective Pharmaceutical Product Websites: Assessing Media and Interactivity Effects in Pharmaceutical Promotion
August, 2002
64. Sharpe, Thomas Roberts
A Multivariate Analysis of Professionalism and Attitudes Toward Drug Antisubstitution Laws Among United States Pharmacists
May, 1975
65. Shah-Patel, Mansi
Consumer Opinions and Attitudes toward Corporate Advertising in the Pharmaceutical Industry
2007
66. Smith, Mickey Charles
The Problems of Economic and Market Research in the Pharmaceutical Industry: An Application of the Census of Manufacturers
August, 1964
67. Spies, Alan R.
Psychological Contract Violations in Pharmacy Students and Their Affect on Outcomes
2006
68. Steiner, Kenneth Charles
The Economic Feasibility of Financing the Operation of a Centralized Drug Agency Through Saving in the Costs of Drugs Used in the Mississippi Medicaid Drug Program
August, 1980
69. Suter, John L. Sr.
An Alternative to the Present Mississippi Medicaid Plan for Reimbursing Intermediate Nursing Home Care
August, 1987
70. Sweeney, Patrick J.
A Comparison of Low Birthweight, Perinatal Mortality, and Infant Mortality Between First and Second Births to Women Seventeen Years of Age and Under
April, 1987

71. Tharp, Charles Patrick
Taxation in the Pharmaceutical Industry in Mississippi
February, 1971
72. Thompson, James Blakney
A Conjoint Analysis of Selection Criteria Used in the Screening Phase of Pharmaceutical Sales Selection
August, 2003
73. Umeh, Joseph Chukwuemeka
The Attitudes of Nigerian Physicians Toward a National Health Service
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74. Visconti, James Andrew
An Epidemiologic and Economic Study of Adverse Drug Reactions in Patients on the Medical Service of a University Teaching Hospital
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75. Watkins, Carey Eugene
A Feasibility Study for Pharmaceutical Processing Industries in Mississippi
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76. West, Donna Sue
A Conceptualization of the Trust Formation Process and Investigation of the Trustworthiness of Community Pharmacists Using a Practical Reasoning Framework
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77. White, Linda S.
Functional Analysis of Birth Certificate Data Collection Procedures in Mississippi Hospitals
April, 1990
78. Whyte, Edward Gordon Jr.
A Multi Variate Analysis of the Marketing Background and Marketing Orientation of Community Mental Health Center Chief Executive Officers and of Community Mental Health Marketing Programs
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79. Wilcox, Sallye Montgomery
The Effect of PSRO on Utilization of Services in Mississippi Hospitals
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80. Wilson, Charles Nicodemus
Prospective Reimbursement to Hospitals by Medicaid
May, 1983